

Art♦Eco Platform Cappadocia 2008

Theme: **WATER! = BRIGHT? ♦ SU! = PIRILTI?**

Facts and Figures Water Awareness theme 2008 and further

ADDING VALUE

The Art♦Eco platform Cappadocia will add value to a big scale water management project in Cappadocia. Technical research and exchange projects by Universities, Companies and Local Authorities will attend infra-structural assets.

The Art♦Eco platform helps raising environmental awareness of the people in cities and villages. International exchange of students and professionals regarding all sorts of temporary art, audio-visual and dramatic methods are the basis of the Art♦Eco platform. The local citizens of Cappadocia will fully participate.

IMPACT

The impact of the activities of the Art♦Eco platform will contribute to:

- An economical flourishing, tourist and inhabitants friendly region;
- Offering new activities which are interesting for new tourists coming to Cappadocia;
- A change of the image of Turkey abroad.

PROJECTS BY PROFESSIONAL ARTISTS:

Professional artists and students of fine arts-faculty of several universities (Turkish and foreign) will work on 3-month art projects (based on the water theme) of all disciplines in Cappadocia organised and facilitated by the Foundation Babayan Culture House - Artist in Residency in Cappadocia. (www.wbouman.com)

Exhibitions, installations, workshops and/or lectures are hold in the Babayan Culture House, NIHAnkara building, METÜ university Ankara, Nevsehir regional Art and Culture Centre, Contemporary Art Galleries.

The art projects accompany the Water Management Project Cappadocia of the NIHAnkara when needed. Documentaries of excellent awareness art projects will be made by KozaVisual and broadcasted in Turkey and the Netherlands.

FILM PROJECT:

Dutch and Turkish students from universities and academies will attend a film workshop (research, scriptwriting, camera-/interview-techniques & editing) result a documentary based on the water theme in Cappadocia. Screening of the documentary followed by open VIP'S discussions in several cinemas/theatres in Cappadocia: Mustafapasa, Ürgüp, Nevsehir, Avanos and Göreme. Try-out in Ibrahimpasa (project pilot village).

Organised by HAYAL (www.hayal.nl) and KozaVisual (www.kozavisual.org).

Audience approximately 2.000 Cappadocian citizens and tourists. Documentary will be broadcasted in Turkey and the Netherlands and send to documentary-festivals.

SUMMER ANNUAL CONTEMPORARY ART FESTIVAL 10-20 JULY:

Open air festival with open application: FabrikArtGroup (www.fabrikartgroup.org).

60 Turkish and international artists (Iranian, Russian, Argentinean, Netherlands, USA, UK, Germany etc.) will attend the festival. Lodge in KMYO-university building and other places.

Workshops, performances, musical events, and exhibitions school project in Mustafapasa. All disciplines: theme water dialogue. Planning to open Mustafapasa museum in due time.

Audience approximately: 1000-1200 Turkish citizens and attractive for holiday planning of tourists.

THEATRE PROJECTS BY HAYAL

Dutch and local amateurs accompanied by schoolchildren attend theatre workshops by professional Dutch director/stage manager. The workshops consist of practising (vocal & body exercises) & rehearsals for the performance. The theatre play is based on a Turkish local legend regarding the water item in Cappadocia. Workshops: open application. Performances: Mustafapasa (secret valley and old Greek House), Nevsehir cultural centre, Göreme theatre, Ürgüp and Avanos. Try-out in Ibrahimpasa (pilot village EU funding FP7).

Audience: approximately 2500 Turkish citizens and tourists. Documentary of this awareness theatre project will be made by KozaVisual and broadcasted in Turkey and the Netherlands.

The Art♦Eco platform needs partner organisations and sponsors.

The Art♦Eco platform offers to and demands of Sponsors

We offer:

Sponsor logos at all promotion materials

- Posters
- Leaflets
- Invitations to exhibitions and performances (also for your relations)
- A VIP role in all performances
- Artistic T-shirts
- Works of art, could be specially made at your demand
- CD's of documentaries
- Editorial glossy (catalogue), presenting art and activities
- If the project will be subsidised: a fixed contribution for your administrative duties

We demand:

Contributions in nature

- Free usage of rooms, theatres and cinemas
- Printing, documenting, catering, beverage, hotel facilities
- Ticket and transfer sponsoring
- Art, theatre or film supplies or equipment
- Vice versa advertisements (for example our theme in your annual report).

Funding

- European funding for the Art♦Eco platform could be possible as a small part of the big scale water management project and must lead to a proven method of raising environmental awareness in regional development. Than it can be exchanged with and compared to the effectiveness of the methods used in other countries.
- Funding by local authorities, companies and organisations is necessary to prove a serious attitude of attention taken into the water problem and its effects on quality of life and long term economic development.

WATER! = BRIGHT? ♦ SU! = PIRILTI?

- **If you are interested in taken part of the Art♦Eco platform activities, we are gladly to discuss the opportunities with you!**
 - **Please give your name and number to:**

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**We like making an appointment,
finding the best opportunity for you!**